



**Downtown Parking Committee  
Agenda  
Thursday, September 8, 2011  
7:30 A.M.  
Gebhard Meeting Room  
630 Garden Street  
Santa Barbara, CA 93101**

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- 1) Call to order 7:30 A.M.
- 2) Roll call
- 3) Public comment - 10 minutes total and 2 minutes per member of the public regarding any subject within the jurisdiction of the Committee that is not listed on the agenda.
- 4) Approval of minutes for the special meeting of July 21, 2011
- 5) Elevator Advertising

Recommendation: That the Committee receives a Staff report regarding elevator advertising, and makes a recommendation to support Staff in researching the feasibility of an elevator advertising pilot program.

- 6) Lot #2 Monthly Permit Parking

Recommendation: That the Committee receives a Staff report regarding Lot #2 monthly permits, and makes a recommendation to support Staff's decision to allow monthly permits to be sold to non-Paseo Nuevo employees.

- 7) Subcommittee Status Reports
  - Finance
  - Government Relations,
  - Communications

- 8) Adjournment

Committee Mission Statement: To enhance the economic vitality of the Downtown area, by advising the City on policy of operation and maintenance of the City's parking facilities and on-street parking supply, in order to optimize the usefulness to customers and visitors that shop and work in the Downtown Business District.

*The next regular meeting of the Downtown Parking Committee is scheduled for  
**Thursday, October 13, 2011 at 7:30 a.m.** in the Gebhard Meeting Room, 630 Garden Street.  
Materials related to an item on this agenda submitted to the Downtown Parking Committee after distribution of the agenda packet are available for public inspection at the Downtown Parking Office located at 1221 Anacapa St., Santa Barbara, CA 93101, during normal business hours.*

**INDIVIDUALS WITH DISABILITIES:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Downtown Parking Office at (805) 564-5656. Notification of at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.